

Jed Selkowitz

Founder, Liminal Edge Coaching | Founder, The Liminal Practice



Jed Selkowitz is a certified professional coach and founder of Liminal Edge Coaching, where he supports executives, founders, nonprofit leaders, and purpose-driven professionals navigating leadership growth, career transition, and meaningful personal change. Drawing on nearly 30 years of experience across corporate and nonprofit leadership, Jed partners with clients to align their values with their goals, strengthen confidence and clarity, and take intentional steps toward transformation and impact.

Prior to becoming a professional coach, Jed served as Senior Vice President and Chief Marketing Officer at Catalyst, a global nonprofit advancing equity for women in the workplace. In that role, he led brand marketing, communications, public relations, digital strategy, events, public policy, and executive positioning efforts supporting nearly 500 corporate partners worldwide.

Prior to Catalyst, Jed served as Chief Marketing Officer at Americares, one of the largest nonprofit organizations in the United States, delivering more than \$1 billion in health care aid annually across the U.S. and globally. Earlier in his career, he held senior leadership roles at iHeartMedia and The Coca-Cola Company, where he led major brand partnerships and entertainment marketing initiatives, working closely with CEOs, boards, and leadership teams through periods of transformation and scale. He began his career in the sports and entertainment agency world, developing integrated marketing programs for Fortune 500 clients.

In addition to his coaching work, Jed remains active in the nonprofit sector, serving on various domestic and international nonprofit boards.

Jed earned a bachelor's degree in political science from the University of Delaware and an MBA in marketing from Emory University. He is an Associate Certified Coach (ACC) through the International Coaching Federation and a Certified Professional Co-Active Coach (CPCC).

Jed lives in Denver, Colorado, with his wife and two children.

Jed Selkowitz | Denver, Colorado
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