

Jed Selkowitz, Founder and Coach, Liminal Edge Coaching



Notable Expertise

- Leadership Transitions
- Business & Career Reinvention
- Marketing & Communications Leadership
- Nonprofit Leadership & Governance



LIMINAL EDGE
COACHING

jed@

liminaledgecoaching.com
404-375-2479

[Personal LinkedIn](#)
[Liminal Edge](#)

[Coaching LinkedIn](#)

Coaching Approach

Leaders partner with Jed at moments of transition, growth, and possibility, when the path forward matters, but the next step isn't always obvious.

Drawing on nearly 30 years of leadership experience across corporations, nonprofits, and entrepreneurial ventures, Jed understands firsthand the realities of leadership: navigating complexity, making difficult decisions, and leading through change.

His coaching combines deep curiosity, candid partnership, and practical action. He creates space for clients to gain perspective, challenge assumptions, uncover new possibilities, and move forward with greater intention. Supportive yet direct, Jed helps clients surface blind spots, strengthen self-awareness, and translate insight into action.

By integrating real-world leadership experience with proven coaching methodologies, he helps clients gain clarity, strengthen their leadership presence, and create meaningful momentum.

Results

Clients partner with Jed to navigate change, gain clarity, and move forward with greater confidence and intention.

Recent examples include:

- Guiding a senior communications executive through a successful transition from a long-standing corporate role to launching an independent business with clarity, confidence, and a compelling vision for the future.
- Supporting a senior corporate leader as they stepped into a General Counsel role, helping them establish priorities, strengthen executive presence, and navigate their first 100 days with purpose and confidence.
- Helping a nonprofit technology leader successfully transition into a Chief Technology Officer role within a more corporate environment, leading a team nearly ten times larger with greater authority, effectiveness, and impact.

Professional History

Jed combines nearly 30 years of leadership experience with more than 200 hours of professional coaching, supporting leaders through growth, transition, and meaningful change.

His career spans leadership roles at The Coca-Cola Company, iHeartMedia, XIX Entertainment, Americares, and Catalyst, including serving as Chief Marketing Officer of both Americares and Catalyst. He has partnered with leaders and organizations navigating growth, innovation, transformation, and periods of significant change.

This breadth of experience informs his ability to support leaders facing complex decisions, organizational change, and the evolving demands of leadership.

Industry Experience

Jed has worked with leaders across nonprofit, healthcare, consumer products, media, technology, and mission-driven organizations.

His clients include executives, founders, nonprofit leaders, entrepreneurs, and professionals navigating leadership transitions, career pivots, and organizational change.

He also offers Coaching in Nature sessions—walking and hiking experiences designed to create space for reflection, perspective, and strategic thinking.

Credentials

Associate Certified Coach, International Coaching Federation
Certified Professional Co-Active Coach, Co-Active Training Institute
MBA, Emory University Goizueta Business School
BA, Political Science, University of Delaware

Beyond Coaching

Jed lives in Denver, Colorado, with his wife and two children. Outside of coaching, he remains active in nonprofit leadership, enjoys hiking, cycling, tennis, and other outdoor pursuits, and is deeply committed to lifelong learning, personal growth, and exploring the intersections of leadership, purpose, and human potential.